



Peter Hernandez

SpeakingConnects.com

Tel. 514 641 2639

Info@speakingconnects.com

Seminar: Connect To Survive And Thrive

10 years ago, Peter was living and working in Mexico City. He was excited to show his sister his “stomping grounds” when she visited, but things turned dire when they got into the wrong cab and were kidnapped!!

Worried they wouldn’t make it out alive, he told his sister how much he loved her and said his good-byes. In that moment, “something came alive inside us and transcended to everyone in the cab,” he says in an award-winning inspirational speech. Tensions with their captors eased. Peter and his sister connected with them like they were “making new friends”. Their kidnappers even released their new “amigos” with some pesos to get home safely.

“As I look back on that night all these years later, there is no question in my mind that the love between my sister and I saved our lives that night,” Peter assures. “The next time you tell someone you love them, don’t just say it; feel it and send it from heart to heart.”

It took being kidnapped in Mexico to be reminded of the value of human connection. Human connection is at the root of business success, as well as a source of intrinsic motivation and personal happiness.

This seminar will expand your definition of **Customer**, note the importance of improving the quality of customer **Relationships**, the benefits of customer **Loyalty**, show how tools such as **Listening** and **Empathy** can be used to **Humanize** the customer experience to set you apart from **Competitors**.

Peter delivers memorable speeches and presentations that will inspire, educate and entertain your audience!