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Marsha has over 30 years' experience serving as an executive and served as board member of Fortune 500 companies. Her background includes sales, marketing and public relations. As a former corporate executive, she has applied her extensive corporate background in the speaking industry and as an executive coach.

As the Executive Vice President of Westinghouse Financial Services/American Directory project, she worked on projects that helped companies succeed financially. Her ability to train and facilitate employees and executive teams in reaching corporate goals helped organizations achieve maximum results.

Her positions have taken her to South Africa, New Zealand, Australia, Europe, Mexico, Canada and every state in the U.S.A. Marsha has been featured in the Wall Street Journal, Investor's Business Daily, USA Today and has also made many Television and Radio appearances.

Marsha is a certified Myers Briggs Type Indicator assessment practitioner and a Certified Virtual Presenter. She has worked with the executive teams at Best Western International Hotels, Shell Oil Company, Quest Diagnostics, American Express, Boeing, major hospitals, world class law firms and more, helping them improve communications, reduce conflict, understand company politics, change and culture, and polish presentation skills.

She also coaches corporate executives, teams, leaders and employees who want to improve their skills in communications, platform presence, emotional intelligence, and conflict resolution. She capably addresses the generational divide, gender differences and change management in today's environments. Marsha's coaching clients include 'C' Suite executives, Medical Doctors and staff, as well as leaders within a variety of industries who want to improve their leadership, team dynamics, motivation, and mentoring skills.

She is an avid volunteer and is currently the Chair for Women's Outdoor Media Association. Their annual project raises money for Foundation for Women Warriors, and Trinity Oaks charities. She also serves on the Arizona Marine Corps Scholarship Foundation Committee, Women's Leadership Forum and more. In addition, she and her husband, Al Sue, work with many organizations for the conservation of private and public lands to help the migration of animals and improve public access. Marsha received the Daughters of the American Revolution Community Service Award in 2020.

Marsha's best-selling books include *The Reactor Factor: How to deal with difficult work situations without going nuclear*, *Toxic People: How to deal with difficult people without weapons or duct tape* and *The CEO of YOU: Leading yourself to success*.

Marsha earned her Bachelor of Arts from the California State University at Long Beach and her Master of Business Administration, Magna Cum Laude from the University of Phoenix. In addition, she attended the Darden School of Business.